



CONTEST TO DESIGN ERASMUS+ PROTECTED LOGO

2020-1-IT02-KA229-079356_1

"Climate is Changing. Let's Change Climate. Make Difference Together!"

1. PARTICIPANTS

The contest is open to students of the schools participating in the project.

Each participant may submit one or more proposals up to a maximum of 3.

Group work or individual work are both available.

2. CONTEST OBJECT

The logo should reflect and communicate the meaning of our project **"Climate is Changing. Let's Change Climate. Make Difference Together!"** that involve 5 schools in 5 countries: Italy, Greece, Portugal, France and Slovenia. It should contain symbols relating to Europe and countries involved in the project and its title too, of course.

The works, for which the author is responsible, must be original and unpublished. Participants certify that the logo is the result of their personal creativity, which is their work and that other people's copyrights have not been violated

3. FORMAT AND TECHNIQUE

The design must be able to adapt to different sizes and uses with correct visibility and legibility, (later it will be reworked in typography).

Format : it must be presented within a single A4-sized medium and in both monochromatic half-sheet and colour version in the other half. (we ask for the opinion of a graphic and advertising designer)

Technique: free technique

4. PRESENTATION AND WORKS SUBMISSION

Step 1

Each partner school will select 5 logos among those presented within it. The participant or participants will send the logo design and their data to the email of their school **ce.0332192d@ac-bordeaux.fr** and, at the same time to the email of the Erasmus+ Coordinator **katia.lengrand@orange.fr** and in the subject they will indicate: **Logo design**

- Participant/s data: name, surname, telephone number, their class;

The logos will be sent to these addresses within **12:00 (Brussels time) on Wednesday 20 January 2021**

5. EVALUATION AND SELECTION

The jury will choose on the basis of the following criteria, which are the same for all partners schools and to which the international jury will also refer to choose the winning logo:

- easy identification of the proposal with the project (up to a maximum of 50 points);
- innovative and creative design (up to a maximum of 20 points);
- adaptability to any support for the dissemination of school documentation and activities (up to a maximum of 30 points).

For selection within each institution, the jury will be composed of the School Headmaster and the teachers of the Erasmus plus Team and an external juror with expertise in environmental issues and will award a prize to the 1st, 2nd and 3rd graded (awards coherent with the project theme and if the conditions were met, the award ceremony will take place at school and possibly live on Facebook. Alternatively, with remote connection). These logos will be published on the institutional website of each school and will be uploaded to the e-Twinning platform.

The jury's judgment will be final.

Step 2

Partner countries will send their winning logo (the first classified in his own institution) to the coordinating country to the following e-mail teresa.casa@alberghierogiarre.com scanned with good resolution.

The last day to send the logos will be: **12:00 (Brussels time) on Wednesday 10 February 2021**

6. END OF CONTEST

With a remote connection, **on Wednesday 24 February 2021**, will be the International Jury, chaired by the Headmaster of the coordinating institution and composed of the Headmaster of the partner countries, the Erasmus+ Coordinators and two Erasmus+ Team members from each country of the partnership to declare the absolute winner. Each member shall cast a vote and during the vote, the logo selected must not belong to the country who is selecting it.

The jury will give its verdict according to the criteria in point 5.

7. PRIZES

The winning logo of the contest will receive a certificate of recognition and and a voucher foreuros for buying digital or printed books.

8. OWNERSHIP OF WORK

The winning work, as well as the other logos, will remain the property of the schools participating in the project, with the right to reproduce and use them as they see fit.

9. ACCEPTANCE OF THE RULES

Participation in the competition implies full acceptance of the rules of the contest and respect for the jury's decision.